



Dr. Vithalrao Vikhe Patil Foundation's

# INSTITUTE OF BUSINESS MANAGEMENT AND RURAL DEVELOPMENT

NAAC Re-accredited with 'A' Grade  
Best Institute Award by Savitribai Phule Pune University.

- Approved by AICTE, New Delhi & Govt. of Maharashtra
- Recognised U/S 2(f) & 12 (B) of UGC Act 1956, New Delhi
- Permanently Affiliated to the SPPU, Pune.
- Best Management College Award In West India by CEGR, New Delhi 2025
- Recipient of the 21st Dewang Mehta B School Award for the Educational Leadership 2013
- Four Star rating from Stakeholder Sentiment Survery 2022

**IBMRD**

[www.ibmrd.org](http://www.ibmrd.org)

*Inspiring Minds  
Since 1986*



MANAGE TO LEAD  
WORLD WIDE

# MBA-MCA PhD.

**PROSPECTUS**

**2025-2026**

## OUR INSPIRATION

**LATE DR. VITHALRAO VIKHE PATIL**

PADMASHREE AWARDEE

(29<sup>th</sup> August 1901-27<sup>th</sup> April 1980)

*The pioneer of sugar co-operative movement, who had a humble beginning, was chiefly instrumental in, organizing the much exploited sugarcane growers of the 44 villages, in and around Pravaranagar, way back in 1948, and establishing Asia's first co-operative sugar factory, which was commissioned in 1950. Born in a farmer's family at Loni in 1901, he was distressed by the pitiable plight of the poor, the illiterate and the downtrodden peasantry who were exploited by the moneylenders, feudal the lords, and private sugar factory owners. In those days the local peasantry of Pravara area had to face difficulties in marketing of sugar cane, as conversion of sugarcane into sugar was totally uneconomical.*

*Padmashree begun exploring ways of uplifting the farmers of this region. It dawned on him that co-operative movement was the only ideal medium to reach his end. Thus, begun the saga of co-operative movement in India. He empower the cooperative movement as a tool for social, educational & economic upliftment of the rural masses. His untiring efforts changed the rural scene of Maharashtra and created awareness amongst the people to guide a prospective and purposeful life. He was awarded "Padmashree" - the distinguished title in appreciation of his life's work in the co-operative movement was honored by former President of India, 'Late' Dr. Rajendra Prasad in 1961. He was felicitated with the honorary D.Lit. degree by University of Pune in 1978 and Doctor of Science in 1979 by Mahatma Phule Krishi Vidyapeeth, Rahuri. To realize the visionary thoughts, his legacy son - 'Late' Padmabhushan Shri. Balasaheb Vikhe Patil, the Minister of Heavy Industries and Public Enterprises, established. "Dr. Vithalrao Vikhe Patil Foundation". While working for the economic prosperity of the farmers, Padmashree Dr. Vithalrao Vikhe Patil was also conscious of the needs of their children, especially that of quality education. It was not long before he once again used his co-operative mantra to ensure the direct participation of the sodbusters in this project. Thus translated dreams of Padmashree, into realities by meticulous planning and offering dynamic leadership to the society*

## OUR FOUNDER

**LATE DR. EKNATHRAO ALIAS**

**BALASAHEB VIKHE PATIL**

PADMABHUSHAN AWARDEE

(10<sup>th</sup> April 1932-30<sup>th</sup> December 2016)



*Worthy son of Late Dr. Vithalrao Vikhe Patil, a Leader of reckoning in Maharashtra State, Member of Parliament for over two decades took upon himself the arduous task of translating the dreams of his father into concrete realities by meticulous, punctilious planning and by offering dynamic and programmatic leadership to the Society. He adopted a strategy to raise awareness amongst the small peasants and the rural poor, through spread of technical and non-technical education which we called it Social Transformation Through Education.*

*He was founder trustee of Dr. Vithalrao Vikhe Patil Foundation Ahilyanagar, Pravara Institute of Research and Education in Natural and Social Science Pravarnagar, Dr. Vithalrao Vikhe Patil institute of Technology & Engineering, Pravaranagar, Dr. Vikhe Patil Foundation, Pune, Pravara Rural Medical Trust, Loni Pandit Jawaharlal Nehru Academy for performing Arts Pravaranagar, Pravara Co-Op. Dairy Society for Villages. Dr. Vikhe Patil Foundation at Nashik Center, Shirdi Sai Rural Institute Rahata Since 1997 and Managing trustee of Pravara Medical Trust Loni.*

*He was Founder of Parner Co-opertive Sugar Factory, Parner, Dist. Ahilyanagar, Jagdamba Co-opertive Sugar Factory Karjat Dist. Ahilyanagar, Vridheshwar Co-opertive Sugar Factory, Pathardi, Pravara Sahakari Bank Ltd., Loni.*

*The Government of India acknowledging his contribution to the sustainable development of Rural India conferred prestigious civilian award namely Padmabhushan on 26 January 2010. Mahatma Phule Krishi Vidyapeeth Rahuri Awarded Honorary Degree of "Doctor of Science" on 29 November 2013 for his contribution in agriculture and science.*

*Late Dr. Balasaheb Vikhe Patil soon realized that financial freedom alone would not suffice to free his fellow farmers from decade of poverty and distress. He incepted many world class renowned institutions that would ensure upliftment of the downtrodden to enable them to stand up and walk along other sections of society.*

*His notable contribution including the river interlink programme which are watershed, irrigation development programme and defence were widely acknowledged and appreciated. His commitment to the values and ethos of co-operative movement was reflected in his notable contribution to the co-operative, banking, sugar industry and dairy which have made a long lasting impact on the lives of million poor farmers.*

**CHAIRMAN'S MESSAGE*****Hon'ble Namdar*****SHRI. RADHAKRISHNA****EKNATHRAO VIKHE PATIL***Executive Chairman & Trustee,**D.V.V.P. Foundation, Ahilyanagar.**Cabinet Minister for Water resources for Godavari &**Krishna Vally (Development Corporation) Govt. of Maharashtra**& Guardian Minister Ahilyanagar District*

*Knowledge is the driving force in the rapidly changing globalized economy and social hub. Quality for specialized human resources determines their competence in the global market in today's competitive world.*

*It is well recognized that the development of the global economy has increased chance for those nations with good grades of teaching. Education is a crucial determining factor of human capital accumulation in the country. It's also one of the crucial source of economic growth. Management Education in India is at cross roads.*

*To cater to this need, our Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management and Rural Development provides a platform where we provide training in management which is blended with conceptual and practical exposure. We enlarge their vision, develop competency and skill, inculcate values and transform their personalities. We attempt to make our students' responsible corporate citizens.*

*I am glad to be a part of such esteemed educational institute, which is transforming student of rural location and serving the nation in this purpose.*

**CEO'S MESSAGE****Hon'ble****DR. SUJAY RADHAKRISHNA VIKHE PATIL***MBBS, M.S. (Gen. Surgery), M.Ch. (Neuro)**Chief Executive Officer, DVVP Foundation, Ahilyanagar.**Former Member of Parliament, Ahilyanagar Loksabha Constituency*

*Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management & Rural Development nestled in serene campus, provides a challenging opportunities to the business leaders of tomorrow. The institute has been playing a pioneering role in professionalizing management education & building individual career of potential aspirants.*

*Over the years, IBMRD has grown into a mature institution by believing in imparting quality education to all. We strongly live by our vision i.e. "To create an overall learning environment, where in ordinary people can do extraordinary things".*

*At D.V.V.P.F's Institute of Business Management & Rural Development, our endeavor is to create a pool of talented professionals who have the knowledge, ability and above all, the right attitude and resilience to deliver the best in management education. Our thrust is to provide higher standards of education in management to enable our students to achieve professional competence in their chosen fields. A balanced academic regime equips students with professional and personal skills to excel in whichever sector they choose to work in. We train them to easily overcome challenges with the confidence.*

*With great pleasure, I invite you to become a part of our esteem Institute.*

**SECRETARY GEN. MESSAGE****Hon'ble****PROF. (DR.) PANDURANG GAIKWAD***Secretary General (Offg.)**D.V.V.P. Foundation, Ahilyanagar.*

*Delivering quality education in Management, Engineering, Pharmacy, Medical and Agriculture have been a benchmark for Dr. Vithalrao Vikhe Patil Foundation since its inception in 1982. We have maintained high academic standards and have successfully provided trained manpower to the industrial and service sector of the country.*

*Our Institute of Business Management and Rural Development focus is not only on education but also on the overall development of an individual. It is one of the pioneer institute in the jurisdiction of Savitribai Phule Pune University with best of the facilities. We believe in the power of quality education in illuminating the lives of millions.*

*We, at IBMRD have a curriculum blended with enough practical exposure and theoretical knowledge on similar lines with the AICTE norms. At the core of our philosophy lies this conviction that we must become versatile, and this dynamism is translated into the knowledge provided to our students.*

## Message from Director Technical

**Hon'ble**

**PROF. SUNIL KALHAPURE**

*B.E. (Electronics)*

*Director (Technical)*



*Dear Students, Faculties, and Stakeholders,*

*I am delighted to extend a warm welcome to you all to Institute of Business Management and Rural Development a distinguished institution dedicated to excellence in Management education in the vibrant state of Maharashtra.*

*At the IBMRD, we believe in the transformative strength of management studies to shape the future of our society. As the Director-Technical of this esteemed institution, I Prof. Sunil Kalhapure, privileged to lead a team of passionate faculty and professionals who are committed for nurturing the next generation of leaders and innovators.*

*Our mission at the Institute for management studies is to provide a holistic learning environment that fosters and induces intellectual growth, creativity, and innovation. With a focus on MBA & MCA, our institute stands at the forefront of educational excellence, offering programs that equip students with the knowledge, skills, and values needed to succeed in today dynamic world.*

*As we embrace the digital age, we are dedicated to integrate management & technology into every aspect of our curriculum. Through innovative teaching methodologies and state-of-the-art facilities, we empower our students to become proficient in management studies & technology and utilize it effectively to enhance learning outcomes.*

*At the heart of our institution is a commitment to student success and well-being. Our dedicated faculty members serve not only as educators but also as mentors, guiding students on their academic and personal journeys with care and compassion. We strive to create a nurturing and inclusive community where every individual feels valued, respected, and supported.*

*As you embark on your educational journey at the IBMRD, I encourage you to embrace every opportunity for growth, exploration, and discovery. Whether you are pursuing a MBA & MCA degree or exploring the latest advancements in Management studies & technology, know that you are part of a vibrant and dynamic community that is dedicated to your success. I extend my best wishes to all our students, faculties, and staff as we embark on this journey together. Together, let us continue to uphold the values of excellence, integrity, and innovation that define the IBMRD and strive to make a positive impact on the world around us.*

## DIRECTOR'S MESSAGE

**Hon'ble****PROF. (DR.) SANJAY DHARMADHIKARI***B.Sc. MBA, Ph.D (Mgt. Science)**Director, IBMRD, Member of BOS (Management) SPPU.*

*In today's cutting age world, Management Education has become crucial. Most work in modern society from manufacturing to medicine takes place within business & organizational context. It is evident that students who have undergone extensive training in management are more knowledgeable, more proactive and more adaptable. It helps to increase earning potential & job satisfaction of young managers. Exposure to vital business functions like finance; marketing, human resource management, operation supply chain management & Business Analytics etc. offers both challenging & rewarding career.*

*Dr. Vithalrao Vikhe Patil Foundation's "Institute of Business Management and Rural Development" established in 1986, have lived by the expectations of delivering excellence in management education. Through strong industry - networks and skill-specific training, our Institute works as a bridge between industry and academia. We focus on networking, independent thinking and resourcefulness that encourage student to pursue ideas and convert them into tangible contributions. Our dedicated faculty has a mix of excellent academic background and industrial experience that can guide and mentor the student effectively towards their chosen career goals.*

*I am assure that your life at our campus will be an academically enriching experience in your career path. My best wishes to you for all the success in your career.*

*Warm Welcome...*

# EXECUTIVE SUMMARY

## INTRODUCTION

"Dr. Vithalrao Vikhe Patil Foundation" was established by Dr. Balasaheb Vikhe Patil (Padmabhushan Awardee) in year 1982. Under the dynamic leadership of Namdar Hon. Shri Radhakrishna Vikhe Patil and Hon. Dr. Sujay Vikhe Patil, the foundation is in service of education and is dedicated to providing quality education. The foundation's mission is to initiate, encourage and maintain educational institutions from Montessori to postgraduate, imparting the best quality education to the rural masses. Every institute under the aegis of the D.V.V.P. Foundation is a centre of quality education. In the vicinity of Ahilyanagar are located our full-fledged, well-equipped colleges that include Medical College and Hospital, College of Physiotherapy, College of Nursing, College of Engineering, Institute of Business Management and Rural Development, College of Pharmacy, College of Agriculture, English Medium School, Junior college and I.T.I.

### **The Institute DVVPFs IBMRD -**

Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management & Rural Development was established in year 1986 and is one of the pioneer management institutes under Savitribai Phule Pune University, dedicated to the noble cause of rural development. It is one of the best management institute NACC accredited with a A grade. The institute has state-of-the-art facilities required to deliver excellence in academics. The Institute is permanently affiliated to the Savitribai Phule Pune University and is approved by the AICTE, New Delhi, and the Directorate of Technical Education Govt. of Maharashtra. Moreover, it is among the few institutions recognized under sections 2 (f) and 12 (B) of the UGC Act, 1956. The Institute is a recipient of the best college award for the year 2017 in the Savitribai Phule Pune University area- (Rural Area) Institute of Business Management & Rural Development is also honoured with the "Education Leadership Award" by the prestigious 21st Dewang Mehta Business School Awards on 18th October 2013 in recognition of leadership, development, innovation and industry interface of business school—recipient of Four-Star ratings by R world ranking for stakeholder's sentiments survey 2022. We create success stories by tapping the individual's inherent strengths, eliminating weaknesses, and arming them with relevant management skills. Institute has a beautiful campus and the best infrastructure, an excellent expression of modern architecture. We have experienced faculty for MBA and MCA programmes.



### **Vision**

DVVPFs IBMRD is a premier management institute with a reputation for qualified and experienced faculty members, quality teaching pedagogy, state-of-art infrastructure, novel student development initiatives, robust industry interface, academic research, socially valuable activities, and innovative practices. The Institute equips students with leading knowledge, the right attitude, the required skills, and revered values to meet corporate and organizational requirements. The Institute is catering to the needs of growing management professionals. The Institute crafts valued corporate professionals. For AY 2025-26, the approved MBA intake is 120, and MCA 60. We also have a Ph.D. research centre which is affiliated to the Savitribai Phule Pune University.

***Our vision is "To Create an Overall Learning Environment, Where in Ordinary People Can Do Extraordinary Things".***



### **Mission**

Dr. Vithalrao Vikhe Patil Foundation's Institute of Business Management & Rural Development, since its inception, the focus has been on the guiding philosophy of empowering ordinary people, especially those from rural areas, with education and building them to do extraordinary things. The fundamental management values are taught through our BASE program concept.

***Our mission is "To create Wealth Creators"***

### **Objectives-**

*To improve the quality of education for students from Rural Areas.*

*To provide the best infrastructure for students' overall development.*

*To provide the best facilities for teachers for excellent academics.*

*To engage alumni for summer /final placements.*

*To provide the best support for training and employability skills*

*To provide support for Entrepreneurial Development through ED Cell.*

*To provide the opportunities for placements in reputed organizations*

## DIRECTOR'S BRIEF PROFILE

**Hon'ble**

**PROF. (DR.) SANJAY DHARMADHIKARI**

*B.Sc. MBA, Ph.D (Mgt. Science)*

*Director, IBMRD, Member of BOS (Management) SPPU.*



*Prof. (Dr.) Sanjay Dharmadhikari, (Doctorate in Management Science) approved Director and Research Guide of Savitribai Phule Pune University, is presently associated with Dr.Vithalrao Vikhe Patil Foundation's Institute of Business Management and Rural Development (IBMRD) Ahilyanagar. He has rich experience of 20 years in Industry and 16 years in Academics in the capacity of Dean in academics and Managerial position in the Industry. He had been associated with various well known educational institutes and industry.*

*He also chaired various positions in the SPPU, Pune. Member of "Academic Council" (Management faculty), Co-ordinator School of Open Learning (Distance Learning), Co-ordinator Healthcare Management Board, Member Board of Studies (Management faculty), Member of the Board of Studies in Foreign Trade; Member and Chairman of LIC Committees constituted by the Hon. Vice Chancellor, Chairman and paper setter for MBA and MMM programs. Ph.D. Guide in Marketing Management and Organization Management and Appointed as Treasurer for Rest of Maharashtra Chapter –Western Region, Association of Indian Management School (AIMS)*

*He has published research papers in various renowned Scopus and UGC Care journals and published patents and books. Dr. Dharmadhikari delivered sessions for various international and national conferences as a key note speaker and resource person for Ph.D. course work.*

*His significant achievements are:*

- 1. Distinction in developing the concept of Rasoi Magic Gravy Mix at a national level.*
- 2. Headed the Sales and Marketing Team of 47 personnel*
- 3. Established the marketing department with the given constraints and resources, both in terms of infrastructure and profit center.*
- 4. Successful in developing the concept of Top Gloss (Car Care DIY segment) Brand and M-Seal as sealant in the DIY category.*

*Prof. Dr. Sanjay Dharmadhikari shouldered important tasks and organized various quality improvement programs, including international conferences, national conferences, state level conferences, and various webinars. He had successfully organized placement activities in the IBMRD Campus.*



### FULL TIME FACULTY (MBA)

The Faculty at IBMRD is a blend of practitioners, scholars, executives and consultants bringing their extensive knowledge and experience to enlighten the students.



Name and Designation: : **Dr. Murari Sharma (Asso. Professor)**  
 Educational Qualification : Ph.D., M.Phil., MPM, M.Com, & GDC&A & NET Qualified  
 Work Experience : Teaching 19 years, Industry 3 years Research 4 years  
 Specialization : Finance/HRM  
 Research Supervisor : (Recognised Research Guide for Financial Management at SPPU)  
 E-Mail ID : murarigsharma@yahoo.com



Name and Designation : **Dr. Rajendrasingh Pardeshi, (Asst. Professor).**  
 Educational Qualification : Ph.D , MBA, B.Com, DME & NET Qualified  
 Work Experience : Teaching 18 years. Industry 11 years  
 Specialization : Marketing Management  
 Research Supervisor : (Recognised Research Guide for Marketing Management at SPPU)  
 E-Mail ID : kavirajthakur@yahoo.co.in



Name and Designation : **Dr. Anilkumar Khandare (Asst. Professor).**  
 Educational Qualification : B.Sc, MBA, Ph.D.LL.B..  
 Work Experience : Teaching 16 Years, Industry 17 Years  
 Specialization : Marketing Management  
 E-Mail ID : anil.khandare4@gmail.com



Name and Designation : **Dr. Pravin Suryawanshi (Asst. Professor).**  
 Educational Qualification : Ph.D, MBA, B.E., & NET, SET Qualified  
 Work Experience : Teaching 20 Years, Industry 1 Years  
 Specialization : Marketing Management  
 Research Supervisor : (Recognised Research Guide for Organization Management at SPPU)  
 E-Mail ID : pbsurya@gmail.com



Name and Designation : **Dr. Vithal Gadekar (Asst. Professor).**  
 Educational Qualification : Ph.D, LL M, MBA & B.Sc,  
 Work Experience : Teaching 16 years, Industry 8 Years  
 Specialization : Marketing Management  
 Research Supervisor : (Recognised Research Guide for Marketing Management at SPPU)  
 E-Mail ID : gadekar555@gmail.com



Name and Designation : **Dr. Megha Jain (Asst. Professor)**  
 Educational Qualification : Ph.D, MBA, M.Com & B.Com  
 Work Experience : Teaching 17 years  
 Specialization : Financial Management & IBM  
 Research Supervisor : (Recognised Research Guide for Financial & Organisational Management at SPPU)  
 E-Mail ID : jainmegha235@gmail.com



Name and Designation : **Dr. Nachiket Deodhar (Asst. Professor).**  
 Educational Qualification : Ph.D, MBA, M.Com, DTL & B.Com  
 Work Experience : Teaching 16 years, Industrial 1 year.  
 Specialization : Financial Management  
 Research Supervisor : (Recognised Research Guide for Financial Management at SPPU)  
 E Mail ID : nachideodhar@gmail.com



Name and Designation : **Dr. Prasad Kajale (Asst. Professor).**  
 Educational Qualification : Ph.D, MBA, BA  
 Work Experience : Teaching 11 Years, Industry 4 years  
 Specialization : Marketing Manager  
 E-Mail ID : kajaleprasad@gmail.com



Name and Designation : **Mr. Ganesh Antre (Asst. Professor).**  
 Educational Qualification : MBA, BA. (Pursuing Ph.D)  
 Work Experience : Teaching 18 Years (Industry 5 Years)  
 Specialization : Marketing Management  
 E-Mail ID : ganeshantre@rediffmail.com



Name and Designation : **Dr. Amruta Kulkarni (Asst. Professor).**  
 Educational Qualification : Ph.D, MBA & B.Sc.  
 Work Experience : Teaching 5 Yrs. Industry 2 Yrs  
 Specialization : Human Resource Management  
 E- Mail ID : potdaramruta@rediffmail.com



### FULL TIME FACULTY MCA



Name and Designation : **Dr. Shubhangi Potdar (Asso. Professor).**  
 Educational Qualification : PhD (Computer Management), MCA, M.Sc (Elect.)  
 Work Experience : Teaching 16 years  
 Specialization : Computer Application  
 Research Supervisor : (Recognised Research Guide for Computer Management at SPPU)  
 E-Mail ID : shubhangipotdar@rediffmail.com



Name and Designation : **Dr. Rajkumar Sarode (Asst. Professor).**  
 Educational Qualification : Ph.D, Computer Management, B.Sc, MCA, MBA (HR)  
 Work Experience : Teaching 14 years, Industry 3 years.  
 Specialization : Computer Application  
 Research Supervisor : (Recognised Research Guide for Computer Management at SPPU)  
 E-Mail ID : rajsarode ibmrdi@gmail.com



Name and Designation : **Dr. Aparna Nisal (Asst. Professor).**  
 Educational Qualification : Ph.D., Computer Management, MCA, MCS  
 Work Experience : Teaching 16 years.  
 Specialization : Computer Application  
 E-Mail ID : aparna.nisal@gmail.com



Name and Designation : **Mr. Atul Nimbalkar (Asst. Professor).**  
 Educational Qualification : MCA, B.Sc. (Pursuing Ph.D)  
 Work Experience : Teaching 16 years  
 Specialization : Computer Application  
 E-Mail ID : atul.ibmrd@gmail.com



Name and Designation : **Mr. Vinayak Pramod Khade (Asst. Professor)**  
 Educational Qualification : MCA, B.Sc. (CS), PGD-AI  
 Work Experience : Industry 12 years, Teaching 1 year  
 Specialization : Computer Application  
 E-Mail ID : vinayak.khade(@ gmail.com

### LIBRARIAN



Name and Designation : **Mr. Sandeep Mane (Librarian)**  
 Educational Qualification : M Lib, B. Lib, BA, NET/SET  
 Work Experience : 15 years  
 Specialization : Library Information Science  
 E-Mail ID : manesandeep1@gmail.com



## FACULTY OR STUDENTS ACHIEVEMENT

### *Congratulations to All Book Authors*

- 1) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor, Authored book on "Indian Knowledge systems" Published by Nirali Publications Pune November 2024 and 978-978-93-61097-77-5 Website [www.pragationline.com](http://www.pragationline.com)
- 2) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on "Beyond the basics: Advanced Strategies in Research Methodology" Published by Nirali Publications Pune November 2024 and 81-978195-2-0 Website [www.ninetalespublishings.com](http://www.ninetalespublishings.com)
- 3) Dr. Sanjay Dharmadhikari Director; Authored book on "Marketing Strategy" Published by SAN International Scientific Publication on August 31 2024 and ISBN No is 978-81-979197-0-1
- 4) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on "Indian Knowledge Systems & Leadership" Published by Ninetales Publishing on September 2024 and ISBN No is 978-93-48188-27-4.
- 5) Dr. Murari Premnath Sharma , Associate Professor; Authored book on "Indian Knowledge Systems & Leadership" Published by Ninetales Publishing on September 2024 and ISBN No is 978-93-48188-27-4
- 6) Dr. Murari Premnath Sharma , Associate Professor; Authored book on "Financial Management Theory and Practices" Published by Taran Publication New Delhi on September 2024 and ISBN No is 978-93-48149-08-4
- 7) Nachiket Vijay Deodhar , Assistant Professor; Authored book on "Financial Management Theory and Practices" Published by Taran Publication New Delhi on September 2024 and ISBN No is 978-93-48149-08-4
- 8) Nachiket Vijay Deodhar , Assistant Professor; Authored book on Study Material (Course book) on "Indian Economy" published by Thakur Publication the , ISBN 978-93-6180-653-7, Pune.
- 9) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on "Marketing Management" Published by Himalaya Publishing Pune on January 2025 and 978-93-655766-7-2 Website [www.himpub.com](http://www.himpub.com).
- 10) Dr. Rajendrasing Kisansing Pardeshi and Dr. Vitthal Laxman Gadekar Assistant Professor; Authored book on "Consumer Behaviour : Understanding and Influencing Buyers" Published by Nine Tales New Delhi October 2024 and 978-81-978195-7-5 Website [www.ninetalespublishing.com](http://www.ninetalespublishing.com)
- 11) Dr. Rajendrasing Kisansing Pardeshi Assistant Professor; Authored book on "Strategic Management" Published by Nine Tales New Delhi October 2024 and 978-81-978195-3-7 Website [www.ninetalespublishing.com](http://www.ninetalespublishing.com).
- 12) Dr. Pravin Suryawanshi Assistant Professor; Authored book on "Consumer Behavior Understanding and Influencing Buyers" -ISBN: 978-81-978195-7-5 (October 2024), Nine tales Publishing, New Delhi.
- 13) Dr. Pravin Suryawanshi Assistant Professor; Authored book on "Machine Learning Models in Marketing"- Scientific International Publishing House, SIPH ISBN: 978-93-6132-257-0 (September 2024)
- 14) Dr. Pravin Suryawanshi Assistant Professor; Authored book on "Fundamentals of E-Commerce" published by SIPH, ISBN: 978-93-6132-819-0 (August 2024)
- 15) Dr. Pravin Suryawanshi Assistant Professor; Authored book on "Digital and Strategic Marketing in Current Era" published by SIPH, ISBN: 978-93-6132-294-5 (August 2024)
- 16) Dr. Amruta Ashutosh Kulkarni, "Human Resource Analytics and Strategies in the Digital Era : Shaping the Future Workforce" JSR Publication, ISBN: 978-93-6226-678-1, (June 2025)



### **Congratulations to All Patent Holder**

- 1) Hon. Dr. Sanjay Dharmadhikari Director: for getting patent published on “AI based Product Rating Display Device”, no 6383014 on 23rd August 2024 from UK Design Publication.
- 2) Dr. Nachiket Deodhar Assistant Professor Design Patent titled “Corporate Finance Transaction Device” no. 452583-001 issued on 01/07/2025 by the Patent office Govt. of India.
- 3) Dr. Rajendrasing Pardeshi Assistant Professor : for getting patent published on “Applying Machine Learning and Artificial Intelligence to optimize supply chain management and logistics”, on 10th October 2024 Design No. 202441059497A. From Patent Office Chennai, India
4. Dr. P B Suryawanshi Assistant Professor for getting patent Published Patent Title- “Integrated Solar powered home automation device”: No 412827-001, Date-06/04/2024 (Indian Patent-Design Act. 2000)
5. Dr. Rajkumar Sarode Assistant Professor for getting patent Published Patent Title- “AI Based Mobile Locking Device ”: No 421309-001 , Date-26/06/2024 (Indian Patent-Design Act. 2000)

PhD Awarded from IBMRD Research Centre

- 1) Dr. Pooja Kawale - Research Scholar of IBMRD Research Center for being awarded with Doctorate of Philosophy Degree (PhD) in Financial Management from S.P.P.U on 15 January 2025. The research topic was “To Study the Impact of Financial Literacy on working capital and non Working Women's in Ahilyanagar District”

### **Congratulations to All Awards Holders**

- 1) Hon. Dr. Sanjay Dharmadhikari Director: Appointed as Treasurer for rest of Maharashtra Chapter –Western Region, Association of Indian Management School (AIMS)
- 2) Dr. Megha Jain Assistant Professor Recipient of Shiksha Gaurav PURASKAR 2024 during 24th Rashtriya Shiksha Gaurav Puraskar Ceremony on 28th August 2024 at Hotel Eros in New Delhi.
- 3) Dr. Nachiket Deodhar Assistant Professor, Recipient of the prestigious Smt. Kamal Sharma Award For Academic Excellence, 2024 in the category of Outstanding Educator Award by Lexicon Management Institute of Leadership and Excellence, Pune on the occasion of Teacher's Day on September 5, 2024.
- 4) Dr. Rajendrasing Pardeshi, Asst Professor, Recipient of the Best Teacher Award from Prestigious Adarsh Shikshak Puraskar 2024 by Litmus Foundation, Pune on 29/12/2024

### **Congratulations to All Research Paper Author**

- 1) Dr. Vithal Gadekar, Assistant Professor; Published Research Paper on International Journal of Cultural Studies and Social Sciences. The research topic is “Digital Engagement In Fmcg: A Strategic Analysis Of Social Media Marketing Practices In Pune”. The ISSN is 2347-4777 with IF=7.138 Vol-22, Issue-01, No.18, January - June: 2025.
2. Dr. Nachiket Deodhar Assistant Professor Published Research Paper on “An in-depth Examination of Role of Digitalization in Investment requirements of School teachers in Maharashtra”, Vol. 20, Issue. 1 (10), January-June 2024 of Double-blind, Peer Reviewed, Referred and Open Access UGC CARE Listed Journal titled “International Journal of Cultural Studies and Social Sciences” ISSN: 2347-4777 Page no.177-182
3. Dr. Nachiket Deodhar Assistant Professor Published Research Paper on “Digitalization in Banking: Financial Planning and Wealth Management- The Part Banks Play in Prosperity”, Vol. 14, Issue. 2, January-June 2024 of Double-blind, Peer Reviewed UGC CARE Listed Journal titled “IPE Journal of Management” ISSN: 2249-9040 Page no.127-13.



4. Dr. Nachiket Deodhar Assistant Professor Published Research Paper on “Personal Financial Planning: A Comprehensive Approach to Achieving Financial Stability” has been published in Volume-14, Issue-1, March 2025 of blindfold-peer-reviewed international journal titled "IBMRD's Journal of Management & Research" (Print ISSN:2277-7830, Online ISSN:2348-5922
5. Dr. Shubhangi Potdar Associate professor published Research Paper s on “Smart Energy Grids with IoT: A comprehensive Study of Applications, Benefits and Challenges. ”in ISSN: 0972-9682, Series: 26, Book No. 02, June 2024 of Open Access UGC CARE Listed Journal Titled “Journal of the School of Language, Literature and Culture Studies”
6. Dr. Shubhangi Potdar Associate professor published Research Paper s on . “APPLICATIONS OF DATA MINING TECHNOLOGY FOR SUSTAINABLE DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS””in ISSN: 0972-9682, Series: 26, Book No. 02, June 2024 of Open Access UGC CARE Listed Journal Titled “Journal of the School of Language, Literature and Culture Studies”
7. Dr. Shubhangi Potdar Associate professor published Research Paper s on “ENHANCING TEACHING AND LEARNING WITH NATURAL LANGUAGE PROCESSING”in ISSN: 0972-9682, Series: 26, Book No. 02, June 2024 of Open Access UGC CARE Listed Journal Titled “Journal of the School of Language, Literature and Culture Studies”
8. Dr. Shubhangi Potdar Associate professor published Research Paper on “Data Mining for Decision Making in Higher Education: Literature Review” in ISSN: 0973-855X (Vol. 30, No. 1, pp. 54- 59), June 2025, UGC-CARE (Group-I) Journal titled” A Biannual Journal of M.P. Institute of Social Science Research, Ujjain”
9. Dr. Aparna Nisal, Assistant Professor, Published Research Paper on "A Comparative Analysis of Data Mining Tools as per the Result Generation", Vol. 15, Issue.6, June-2025 of Double Blind, Peer Reviewed, UGC Care Journal titled Journal, "Journal of Information and Computational Science", ISSN: 1548-7741, Page no. 203-211.
10. BEST PRACTICES FOR IMPROVING EMPLOYEE RETENTION Review of Research Journal(Peer Reviewed since 2011) ISSN: 2249-894X Impact Factor : 5.7631(UIF) Volume - 14 | Issue - 2 | November – 2024.
11. Applying Artificial Intelligence and Machine Learning to Agile Management: A Digital Transformation Framework IEEE, 2025 First International Conference on Advances in Computer Science, Electrical, Electronics, and Communication Technologies (CE2CT) 979-8- Frbruary 21-22,2025

### **FACULTY CERTIFICAITON**

Congratulations... to Prof. Ganesh Antre Assistant Professor received 92% score in “Consumer Behaviour” Conducted by NPTEL online course NPTEL as on Jan-March 2025.

### **Guest Invitation**

1) Congratulations... to Hon. Dr. Sanjay Dharmadhikari Director: received invitation from Maharashtra State Faculty Development Academy Pune for delivering session in the Academic Leadership Program on 17th July 2025.

### **Students Achievement.**

- 1) Congratulations... to Miss Sharayu Bhausahab Kale for selecting University Level Avishkar Research Project Competition conducted by SPPU as on 2024-25 the research topic was “Girls Safety.
- 2) Congratulations... to Pratham Bharat Duryodhan and Jamdale Tushar Dnyaneshwar for selecting University Level Avishkar Research Project Competition conducted by SPPU as on 2024-25 the research topic was “Biometric Base Voting System”.



- 3) *Congratulations... to Bhavar Harshal Nitin and Helode Ketan Dattatray for selecting University Level Avishkar Research Project Competition conducted by SPPU as on 2024-25 the research topic was “EV Electrical Vehicle”.*
- 4) *Congratulations... to Mr.Bhushan Chavan for getting 52 Laksh packages in New Age Beverages India Private Limited Noida, India.*

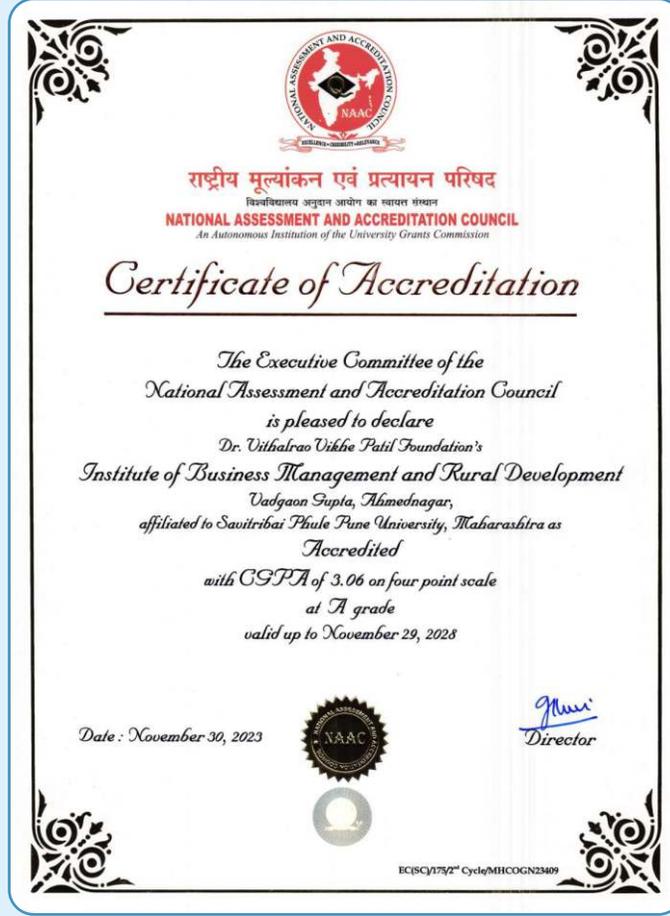


*Congratulations ... team IBMRD for selecting as Best Management College in West India by Centre for Education Growth and Research (CEGR). This Award presented in 14th National Education Excellence Conclave cum 25th Rashtriya Shiksha Gaurav Puraskar Ceremony. Award ceremony was held on 25th July 2025 at New Delhi. Books Published by Faculty*



*Recipient of SHIKSHA GAURAV PURASKAR 2024 during 24th Rashtriya Shiksha Gaurav Puraskar Ceremony on 28th August 2024 at Hotel Eros in New Delhi.*

NAAC "A" Grade Accredited Institute In Cycle 2



Best College Award Certificate from SPPU Pune



## FACILITIES AT IBMRD'S ADMISSION

IBMRD is one of the Pioneer Management Institute in Savitribai Phule Pune University. IBMRD boasts a highly qualified and competent core, experienced faculty. It is known as a center for excellence in Management Education.

Campus is well equipped with all the facilities such as a Bank Counter, Gymkhana Canteen, Emergency Medical Services, Hostel with Internet Connection.

We have well equipped computer labs with Internet Facility and also well equipped Library. We have a strong Alumni network of over 3100 who have made us proud by dotting the strong corporate horizon from Reliance in India to City Group in London.

### SALIENT FEATURES...!

- Picturesque Campus at Vilad Ghat Ahilyanagar
- Well Equipped Computer Lab & Library
- Internet Connection
- Well Qualified and Experienced Faculty
- Modern Teaching Methodologies
- Spacious Class Room and Seminar Hall
- Emphasis on Soft Skill Development
- State of the Art Facilities
- Industry Institute Collaboration
- Excellent Placement Record
- Vehicle Parking
- Wi-Fi Campus
- Canteen Facility

**Admissions .....MBA >>**

**Total Intake : 120**

### Eligibility Criteria !

Any Graduate from of any recognized University with a Minimum of 50% Marks for Open Categories and 45% marks for reserve categories and Valid Score at CET, CAT, CMAT, ATMA, MAT and any Equivalent MBA Entrance Exam conducted for Admissions in 2025-26, will be eligible to get admission to MBA Course. On scores in the entrance test, a merit list is prepared by DTE and admission are allotted through the Centralised Admission Process (CAP).

**MBA Choice Code: MB 05112 (10110), visit [www.dtemaharashtra.gov.in/MBA](http://www.dtemaharashtra.gov.in/MBA) For details.**

**Important Note:** Eligibility criteria, admission procedure, Refund of Fees, Admission Cancellation and all other related procedures will be strictly followed as per the norms prescribed by AICTE Savitribai Phule Pune University of Pune and Directorate of Technical Education, Maharashtra State Mumbai Student should refer the MBA/ MMS Brochure of DTE for the year 2025-26. For further information check website of DTE

**Admission through CAP :** 100% admissions are made under the CAP from the students belonging to Different Categories such as Home University & Outside Maharashtra State etc. Students are advised to report at the institute within the stipulated date and confirm their admission by submitting original documents and fees.

**For more information candidates may contact**

IBMRD, Vilad Ghat, Ahilyanagar-414111 | **Mob.:** 9272135610

**Website :** [www.ibmrd.org](http://www.ibmrd.org) | **Email :** [directoribmrd@gmail.com](mailto:directoribmrd@gmail.com)

**Contact Details of  
Admission Committee**

**(MBA)**

**Dr. Rajendrasingh Pardeshi :** 9762573384  
**Dr. Murari Sharma :** 9822999028  
**Mr. Ganesh Antre :** 9766121600 / 9766166161  
**Dr. Nachiket Deodhar :** 8149214110

**Admissions .....MCA >>**

**Total Intake : 60**

Our Institute Choice Code: MC 0511224110

For further information visit [www.dtemaharashtra.gov.in/MCA](http://www.dtemaharashtra.gov.in/MCA) For details  
MCA (Two years full time course)

**Eligibility Criteria :**

1. Graduate from any recognized University with, Min 50% Marks for open categories and 45% marks for reserve from categories with valid score of MAH-MCA-CET

**> Syllabus for MBA/MCA/Ph.D**

Syllabus Link for MBA, MCA & Ph.D

[http://unipune.ac.in/university\\_files/syllabi.htm](http://unipune.ac.in/university_files/syllabi.htm)

**> Sequence of Required Documents For MBA/MCA Admission**

**Compulsory original documents with three attested photo copies.**

1. Admission Form (03 Passport Photos)
2. DTE Allotment Letter
3. Score Card (Any equivalent Entrance Exam Score Card)
4. I-card Information Form
5. Statement of Marks of SSC/10"
6. Statement of Marks of HSC/12/Diploma
7. Statement of Marks Of Qualifying Degree Examination
8. Transfer/Leaving Certificate
9. Migration Certificate (for other than SP Pune University)
10. Certificate of Indian Nationality/Indian Passport
11. Domicile Certificate
12. Gap Certificate (If gap is there after degree)
13. Caste Certificate (If require)
14. Caste Validity Certificate (If require)
15. Non Creamy Layer Certificate - Valid up to 31 March 2026 (NT-1.2.3.OBC.SBCVI,DT.SEBC)
16. Scholarship Form (Two Copies) (If Require)
17. Income Certificate (If Require)
18. Bank Pass Book Photo Copy (Nationalised Bank)
19. Adhar Card photo copy.

**Contact Details of  
Admission Committee**

**(MCA)**

Dr. Shubhangi Potdar : 9422342036  
Mr. Atul Nimbalkar : 7588092515  
Dr. Rajkumar Sarode : 9890671716

### COURSE FEES

Interim Fees for MBA Course for the Academic Year 2025-26 is :	Rs. 1,24,000/-*
Interim Fees for MCA First Year 2025-26 is :	Rs. 61,000/-*
Interim Fees for Ph.D.	Rs. 34,000/-*
Ph.D. Registration Fees	Rs. 1300/*

\*Note The above mentioned fee is subjected to variation as per Govt. Fees Regulation Authority and SPPL (for First Year Admission)

### > DETAILS OF UNIVERSITY FEES \*

Particulars	MBA M.S. Students	MBA O.M.S. Students	MCA M.S Students	MCA O.M.S Students
University Eligibility Form fees	50	50	50	50
University Eligibility	600	1200	600	1200
Students welfare	20	20	20	20
Students Insurance Scheme	20	12	20	10
Disaster Fund	10	10	10	10
NSS Fees	20	20	20	20
Gymkhana krida Pro-rata	50	50	50	50
Ashwamedh krida Pro-rata	26	26	26	26
Corpus Fund	4	4	4	4
Sport Fund (FIT India) Gymkhana	50	50	50	50
PG Registration fees	25	25	25	25
Computer Registration fees	25	25	25	25
Development Fund	50	50	50	50
Local Sports Samiti fee	9	9	9	9
National Insurance	234	234	234	234
Local Pro Rata	15	15	15	15
Total University Fees	1208	1808	1208	1808

### TRAINING AND PLACEMENT FOR IBMRD STUDENTS



Industrial Visit @ Eton Group



Pre-Placement Training @ IBMRD

## > INFRASTRUCTURE & TECHNICAL RESOURCE

### Teaching Aids & Equipments

1. LCD Projectors
2. Laptop for Presentation
3. Public Address System
4. Television
5. Internet Facility : Lease Line 100 mbps
6. Generator / UPS backup
7. Photocopier Machine
8. Water purifier with Aqua - Guard
9. Water cooler
10. CCTV



## Library e Learning Resource

Sr. No.	E-Resources / Membership
1	DELNET: Developing Library Network
2	Knowledge Gainer
3	Management E - Journals
4	Computer Science E - Journals
5	Indian Manuscripts
6	National Digital Library Membership
7	Shodhganga Membership
8	Shodhsindhu Membership

## > LIBRARY PROFILE

1. Total Library areas 209 Sq Mtr
2. Total seating capacity in the Library 100 students.
3. Working Hours 9.30 am to 5.00 pm
4. LAN Connected & Wi-Fi
5. Library Membership:-02 Library Cards
6. Total Period:- Maximum 30 days per book

S. N.	Particular	Details		Total
		MBA/BBA	MCA/BCA	
1	Books Volume	13675	2834	16496
2	Titles	4715	831	5546
3	Total Reference Books	441	260	701
4	National Journals	12	12	24
5	e-Journals National & International	240	114	354
6	Periodicals	02	01	03
7	CDs/Multimedia PCs	108	152	260
8	Digital Library E-Resources-	<a href="http://delnet.nic.in">http://delnet.nic.in</a>		
9	Newspaper			
	1) Marathi	14	14	
	2) English	08	08	

To inculcate the habit of reading & being updated about the facts of business world, the institute provides all the leading newspapers in the library. Spacious reading hall equipped with LAN, so that maximum number of students can spend their time in enhancing their knowledge.

## INFRASTRUCTURE.....

## LEARNING RESOURCE

Our most prominent learning resource is our library i.e termed as "Information Resources Center" Which has a rich collection of academic as well as other books. Literature concerned with various subjects is provided to help the student to cope up with current affairs, general knowledge etc. Besides, we provide a lot of information periodicals and journals, which help students' to be abreast of international events. Our Library is well equipped with online databases as knowledge gainer, management E-Journal, Computer Science, E-Journals, India Manuscripts etc. Beside this, our institute is member of various corporate publisher.



### COMPUTER LAB

IBMRD has set up computer lab called "Cutting Edge" to provide students with up-to-date skills. In the computer lab, knowledgeable assistance is given to students. In addition to the curriculum, various subjects are taught and practicals are conducted. Internet access is available to students so they can reach to global news.

1. Latest Configured 150 Computers with Broad Band Internet Connection.
2. Language lab is available at Library.



**CANTEEN**

### Medical Facility

Free medical checkup facilities.  
Well equipped Hospital.  
Medicines are available at subsidized rate.

### Transportation

Well connected with the road & railway transportation like City Bus (AMT)  
Sharing Auto-Rickshaw.

### Hostel for Boys & Girls

Separate Hostel for Boys & Girls.  
Well furnished Hostel Rooms.  
Mess facility available at Campus.



**HOSPITAL**



**BOYS HOSTEL**



**GIRLS HOSTEL**



### Right to Information...

#### Contact Person

Name of the Appellate Officer for RTI : Prof. Dr. Sanjay Dharmadhikari  
 Designation : Director  
 Phone number : 8459043239  
 Email : directoribmrd@gmail.com

Name of the information Officer for RTI : Dr. Shubhangi Potdar  
 Designation : Asst. Professor  
 Phone number : 9422342036  
 Email : shubhangipotdar@rediffmail.com

Name of the Asst. Information Officer for RTI : Dr. Murari Sharma  
 Designation : Associate Professor  
 Phone number : 9822999028  
 Email : murarisharma@yahoo.com

#### Internal Complaints Committee

Date of Appointment	Name of the Committee Member	Position	Associated with	Mobile Number	e-mail address	Designation
05/04/21	Dr. S. M. Potdar	Chairman	IBMRD	9422342036	shubhangipotdar@rediffmail.com	HOD-MCA
05/04/21	Dr. M. A. Jain	Member	IBMRD	9766927213	jainmegha239@gmail.com	Teaching Faculty
05/04/21	Dr. A. S. Nisal	Member	IBMRD	9604635543	aparna.nisal@gmail.com	Teaching Faculty
05/04/21	Mr. S. B. Mane	Member	IBMRD	9309172544	manesandeep1@gmail.com	Librarian
05/04/21	Student Nominee	Student	IBMRD		directoribmrd@gmail.com	Student
05/04/21	Student Nominee	Student	IBMRD		directoribmrd@gmail.com	Student
05/04/21	Student Nominee	Student	IBMRD		directoribmrd@gmail.com	Student

#### Academic Calender ... Plan 2025-2026

Activities		
Admission	Sem - I & III	Sem - II & IV
Commencement of Classes	July - August 2025	
Induction Program	September 2025	January 2026
BASE Program	September - 2025	
Management Day	2nd & 4th Saturday	
S.I.P. Project/Presentation	1 <sup>st</sup> Week of September 2025	
Guest Lecture	August - 2025	2nd & 4th Saturday
Industrial Visits	2nd & 4th Saturday	February 2026
CCE	October 2025	February-March-2026
University Exams	September - October -2025	April-May 2026
Seminar -State / National	November - December 2025	February -2026
Business Quiz		February to March-2026
Campus Interview		January to March-2026
Annual Gathering		March - 2026
University Result	First Week of February 2025	July August - 2026

## > Rules and Regulations

Every student admitted to the MBA, MCA & Ph.D. Program of the Institute will be subject to the compliance rules of discipline as laid down by the Institute Authorities.

- The continuation of the student in the Program will be allowed only on the condition that the student will observe all the rules and regulations, made from time to time by the authorities of the Institute.
  - Cases of breach of discipline will be dealt with by the Director of the Institute and his decision in all the cases will be final.
  - The student must attend the classes, seminars lectures and other programs at the Institute regularly and fulfilment of minimum 75% attendance in every subjects is mandatory.
  - Further changes or new rules made in this regard will be announced on the notice board and they will be binding on all the students.
1. Students are advised to help the Institute authority, in keeping the premises neat and clean.
  2. Any damage caused by the negligence of the students will be viewed seriously.
  3. No society or association shall be formed and no outside person invited to address meeting without the Director's approval.
  4. Student should carry all the time their Identity cards and produce the same when on demand.
  5. Student are required to behave properly in the classes and the Institute premises.
  6. The MBA, MCA Program offered is a full time and student are strongly discouraged from seeking any employment during the course.
  7. Attendance at the Class Test and Internal Examination is Mandatory.
  8. The management reserves the right to amends the rules and regulation without prior notice.
  9. Ragging, consumption of Alcohol and Smoking are prohibited by laws on the campus.
  10. Malpractices like copying strictly prohibited in the campus.

### **Scholarship/Concessions :**

Candidates of SC/ST/VJ/NT/SBC/OBC/ EBC Category securing admission through CAP round are eligible for obtaining Scholarships and freeships from the Social Welfare Department, Govt. of Maharashtra.

### **Grievance cell..... Redressal !**

The Institute has Ladies Grievance Cell to address grievances of Female Students.

### **RTI.....Anti-ragging Measures !**

As per the Maharashtra Prohibition of Ragging Act, 1999, Ragging within or outside any educational premises is strictly prohibited.

"Ragging" means display of disorderly conduct such as

1. Teasing, abusing, threatening or playing practical jokes on or causing hurt to, such student or
2. Asking a student to do any act or perform something which such student will not, in ordinary course, willingly do with and intention to cause physical or psychological harm or raise apprehension or fear shame or embarrassment.

### **Punishment for Act of Ragging :**

- a) Booked by Police, minimum punishment for 02 years in jail.
- b) Expelled from college and denied future admissions.
- c) As per direction of Hon'ble bench of Supermen Court of India has further directed that the punishment "Should be exemplary".

### **Instructions :**

According "Cigarettes and Tobacco production, Supply & Distribution Act 2003"

Consumption and sale of Cigarettes, tobacco and like that product inside the campus and in all area within 100 meters of IBMRD is Strictly Prohibited.

**Programme Educational Objectives (PEOs of MBA)**

*PEO1: Graduates of the MBA program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real-world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.*

*PEO2: Graduates of the MBA program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.*

*PEO3: Graduates of the MBA program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.*

*PEO4: Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad-spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.*

*PEO5: Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and*

**Programme Educational Objectives (PEOs of MCA)**

*PEO 1: Acquire and demonstrate foundational technical and professional knowledge essential for employment and continuous learning in the IT industry.*

*PEO 2: Utilize emerging technologies and problem-solving skills to adapt to a rapidly evolving IT environment.*

*PEO 3: Exhibit ethical responsibility and leadership by making value-driven decisions that promotes innovation and contributes to sustainable development.*

*PEO4: Function effectively as an individual and as a member or leader in diverse teams and in multidisciplinary environments.*

*PEO 5: To convert ordinary rural graduates into IT experts*

# EVENTS & ACTIVITY

All round the year @ IBMRD  
**Activities**



Faculty Book Published  
Pro Vice Chancellor



Woman Health Checkup



Rally at NSS Camp



Food Festival at IBMRD



Poster Presentation on  
Gender Equality



Save Water & Soil Rally



Rangoli Competition Winners  
First Prize



Rangoli Competition Winners  
Second Prize



Rangoli Competition Winners  
Third Prize



Save Soil



Judges for Rangoli Competition



Inter Collegiate  
Rangoli Competition at IBMRD

# EVENTS & ACTIVITY

All round the year @ IBMRD

## NSS Activities



Gender Equality Activity



Tree Plantation at NSS Camp



Banking Awareness Session



Clean Indian Mission at IBMRD



Tree Plantation at Pokhardi



Yoga Day at IBMRD



Woman empowerment session



Tree Plantation at Vilad



Tree Plantation at Pokhardi



Ch. Shivaji Maharaj Jayanti  
Celebration



NSS Certificate Distribution



Guest Lecture of Matdan  
Janjagruji at New Arts College

# EVENTS & ACTIVITY

All round the year @ IBMRD

## Other Activities



Industrial Visit at Eton Group



Industrial Visit at Eton Group



Industrial Visit at AAM-INDIA, Supa



Hon. Vice Chancellor Visited IBMRD



FDP on Professional Ethics



Inauguration of FDP



Induction & Orientation Program



Health Checkup at International Woman day



International Women day Celebration



Alumni visit at IBMRD



Inauguration of FDP



Director Speech at Fresher Party

# EVENTS & ACTIVITY

All round the year @ IBMRD

## Cultural Activities



Cultural Day Celebration



Ch. Shivaji Maharaj Jayanti Celebration



Spandan Mex 2025



15th August Flag Hosting



26th January Flag Hosting



Matdan Janjagruati Rally



Workshop at POSH ACT



Parents Meet 2025



Parents Meet 2025



Solid waste management workshop attended by faculty

# EVENTS & ACTIVITY

All round the year @ IBMRD  
Cultural Activities

Dr. Vithalrao Vihhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Health Check up Camp And Expert Session on Women Health and Hygiene**  
on the occasion of  
**INTERNATIONAL Women's Day**  
In association with  
**DVVPF's DR. VIKHE PATIL MEMORIAL HOSPITAL**  
Vidat Ghat, Ahmednagar

**VENUE**  
DVVPF's  
IBMRD

**DATE & TIME**  
7th March 2025 at 09.00 AM

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

Dr. Vithalrao Vihhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Two Days Workshop On DevOps**

**- EXPERT SPEAKER -**  
**Mr. Vaibhav Zodge**  
Senior Manager,  
Software Development Engineering,  
Global Payment, Pune

**VENUE : SEMINAR HALL**

**DATE & TIME : 21st and 22nd March 2025, at 10.00 AM**

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

Dr. Vithalrao Vihhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Guest Lecture on "Introduction to AI focused Web 3.0 Technology"**

**EXPERT SPEAKER -**  
**Mr. Ajinkya Narale**  
Vice President,  
Levitate Labs, Bangalore

**VENUE : SEMINAR HALL**

**DATE & TIME : 11th March 2025 at 10.00 AM**

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

Dr. Vithalrao Vihhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Guest Lecture on "POSH act and Gender Equality Information and Awareness"**

**Expert Speaker**  
**Rtn. Adv. Hemant Karale**  
Practicing Advocate at Ahmednagar District & Sessions Court,  
Partner- HK & Associates Legal Solutions, Legal Advisor,  
Director, Community Development Rotary Club of Ahmednagar Midtown

**Rtn. Adv. Vaishali Hemant Karale**  
Practicing Advocate at Ahmednagar District & Sessions Court,  
Committee Chair, Legal Affairs - Rotary Club of Ahmednagar Midtown

**Rtn. Madhura Zaware**  
Business Woman, Drama Artist,  
Writer, Director and Actress

**Rtn. Ajay Pisute**  
President  
Rotary club of Ahmednagar Midtown

**Rtn. Merfin Elisha**  
Secretary  
Rotary club of Ahmednagar Midtown

**VENUE : SEMINAR HALL**

**DATE & TIME : 12th March 2025 at 10.00 AM**

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

Dr. Vithalrao Vihhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade,  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Guest Lecture on Introduction to JAPANESE LANGUAGE**

**- EXPERT SPEAKER -**  
**Mrs. Vaidehi Mangesh Parnaik**  
The Honour, Tokyo Institute, Ahilyanagar

**VENUE : SEMINAR HALL**

**DATE & TIME : 21<sup>st</sup> January, 2025 at 10.00 AM**

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

DVVPF's Institute of Business Management and Rural Development (IBMRD)

**Guest Lecture on "Opportunities in IT Production Support"**

**Date:** 04/10/2024  
**Time:** 10.30am  
**Venue:** Seminar Hall, IBMRD

**Expert Speaker -**  
**Mrs. Aboli Poinis**  
Senior Technical Project Manager,  
Persistent Systems, Pune

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

Dr. Vithalrao Vihhe Patil Foundation's  
**Institute of Business Management and Rural Development**  
(Accredited by NAAC with "A" Grade,  
Best College Award by Savitribai Phule Pune University)  
Organizes  
**Guest Lecture on Introduction to Vaidik MATHEMATICS**

**- EXPERT SPEAKER -**  
**Prof. Dr. S. B. Gaikwad**  
Head P.G Department and Research Center in Mathematics  
New Arts Commerce and Science College, Ahilyanagar

**VENUE : SEMINAR HALL**

**DATE & TIME : 23<sup>rd</sup> January, 2025 at 10.00 AM**

*Inspiring Minds Since 1986* **IBMRD**  
www.ibmrdd.org

Dr. Vithalrao Vihhe Patil Foundation's  
**INSTITUTE OF BUSINESS MANAGEMENT & RURAL DEVELOPMENT AHILYANAGAR**  
(Accredited by NAAC with "A" Grade,  
Best College Award by Savitribai Phule Pune University)  
Organizes **Guest Lecture On**

**INDIAN CAPITAL MARKET : YESTERDAY, TODAY & TOMORROW**

**Date : 04<sup>th</sup> March 2025 Time : 10 : 00 AM**

**Venue : Seminar Hall, First Floor, IBMRD Ahilyanagar**

**Expert Speaker**  
**Mr. Rajesh Deshpande**  
Director  
Deshpande Investment,  
Ahilyanagar

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Felicitation of resource person



FDP on Autonomous Implementation



DEVOPS WORKSHOP



Ch. Shivjai Maharaj Jayanti



Banking awareness session at NSS Camp



Guest Lecture on Capital Market



डॉ. विखे पाटील महाविद्यालयामध्ये संशोधन कार्यशाळा उत्साहात

अहिल्यानगर (प्रतिनिधी) - संशोधन पध्दती व संशोधन प्रकाशनाची नितीतत्वे पीएच. डी. संशोधक तसेच पीएच.डी. गाईड यांना अवगत असावे या उद्देशाने संशोधन केंद्र व ग्रंथालय विभागातर्फे या कार्यशाळेचे आयोजन करण्यात आले होते. कार्यशाळेसाठी सेंट फॉर पब्लिकेशन एथिक्सच्या समन्वयक प्रोफेसर डॉ. शुभदा नगरकर यांनी विद्यार्थ्यांना संशोधन कसे असावे, संशोधन प्रकाशनासाठी लागणाऱ्या आवश्यक माहिती व संशोधन प्रकाशनाची नितीतत्वे यावर सखोल मार्गदर्शन केले.



'अविष्कार' मध्ये आयबीएमआरडीचे तीन प्रकल्प

अहिल्यानगर, ता. १५ : सावित्रीबाई फुले पुणे विद्यापीठाने फेब्रुवारी २०२४-२५ च्या क्षेत्रस्तरीय संशोधन स्पर्धेत डॉ. विठ्ठलराव विखे पाटील फाउंडेशनच्या आयबीएमआरडी, महाविद्यालयातील विद्यार्थ्यांनीनेत्रीक परा मिळविले. या स्पर्धेत शरदु काळे, प्रथम सुवर्णपद, तुषार जगताडे आणि केतन हेलोडे यांच्या संशोधन प्रकल्पांची विद्यार्थीद्वारे स्पर्धेसाठी निवड करण्यात आली आहे, अशी माहिती संचालक डॉ. संजय धर्माधिकारी यांनी दिली. विद्यार्थ्यांमध्ये संशोधनात्मक क्षमतांची लागणी, प्रत्येक क्षेत्रात नवीनतम संशोधन प्रकल्पे तयार करणे आणि राष्ट्रीय स्तरावर स्पर्धेत आयोजन केले जाते. या स्पर्धेत विद्यार्थ्यांनी महत्त्वाच्या सामाजिक

डॉ. विखे पाटील फाउंडेशनतर्फे राष्ट्रीय सेवा योजनेअंतर्गत पोखरीत श्रमदान शिबीर

हे. अहमदनगर घडामोडी अहिल्यानगर । प्रतिनिधी - विठ्ठल घाट येथील डॉ. विठ्ठलराव विखे पाटील फाउंडेशनचे डॉ. विठ्ठलराव विखे पाटील अभियांत्रिकी महाविद्यालय, औषधनिर्माणशास्त्र महाविद्यालय, एम.बी.ए. सेंटर आणि पुणे विद्यापीठ यांच्या संयुक्त विद्यमाने राष्ट्रीय सेवा योजनेअंतर्गत तीनही महाविद्यालयातील तृतीय वर्गातील विद्यार्थ्यांसमवेत हिवाळी श्रमदान शिबिर नगर तालुक्यातील पोखरी गावात संपन्न झाले. हया हिवाळी शिबिराचे मुख्य उद्दीष्ट युव फॉर माय भारत, युव फॉर डिजिटल इंडिया हया थीम वर आधारलेले होते. त्या दृष्टीने युवकांमधील तणाव व्यवस्थापन, महिला सक्षमीकरण कार्यक्रम, युवकांसाठी कौशल्य विकास व एकवित्त्याशा शकतातील आवाहन, राष्ट्रीय युवक दिन, युवकांमधील डिजिटल साक्षरता या विषयांवर व्याख्याने आयोजित केली होती. हिवाळी श्रमदान शिबिराचे उद्घाटन भाजपा युवा मोर्चाचे जिल्हाध्यक्ष अक्षय कर्डीले



अविष्कार २०२४-२५ संशोधन स्पर्धेत आयबीएमआरडीच्या ३ प्रकल्पाची निवड

नगर - डॉ. विठ्ठलराव विखे पाटील फाउंडेशनच्या आय बी एम आर डी महाविद्यालयाने विद्यार्थ्यांनी सावित्रीबाई फुले पुणे विद्यापीठ पुणे अंतर्गत पोखरात आलेल्या 'अविष्कार २०२४-२५ च्या क्षेत्रस्तरीय संशोधन स्पर्धेत नेत्रीक परा मिळवले. या स्पर्धेत शरदु काळे, प्रथम सुवर्णपद, तुषार जगताडे आणि केतन हेलोडे यांच्या संशोधन प्रकल्पांची विद्यार्थीद्वारे स्पर्धेसाठी निवड करण्यात आली आहे, अशी माहिती संचालक डॉ. संजय धर्माधिकारी यांनी दिली. विद्यार्थ्यांमध्ये संशोधनात्मक क्षमतांची लागणी, प्रत्येक क्षेत्रात नवीनतम संशोधन प्रकल्पे तयार करणे आणि राष्ट्रीय स्तरावर स्पर्धेत आयोजन केले जाते. या स्पर्धेत विद्यार्थ्यांनी महत्त्वाच्या सामाजिक



डॉ. विठ्ठलराव विखे पाटील फाउंडेशन, इन्स्टिट्यूट ऑफ बिझनेस मॅनेजमेंट अण्ड रुरल डेव्हलपमेंट महाविद्यालयामध्ये संशोधन कार्यशाळा उत्साहात

नगर - संशोधन पध्दती व संशोधन प्रकाशनाची नितीतत्वे पी.एच.डी. संशोधक तसेच पी.एच.डी. गाईड यांना अवगत असावे या उद्देशाने संशोधन केंद्र व ग्रंथालय विभागातर्फे या कार्यशाळेचे आयोजन केले. कार्यशाळेसाठी सेंट फॉर पब्लिकेशन एथिक्स, सावित्रीबाई फुले पुणे विद्यापीठ यांनी विद्यार्थ्यांना संशोधन कसे असावे, संशोधन प्रकाशनासाठी लागणाऱ्या आवश्यक माहिती व संशोधन प्रकाशनाची नितीतत्वे यावर सखोल मार्गदर्शन केले. कार्यशाळेसाठी सेंट फॉर पब्लिकेशन एथिक्स, सावित्रीबाई फुले पुणे विद्यापीठ यांनी विद्यार्थ्यांना संशोधन कसे असावे, संशोधन प्रकाशनासाठी लागणाऱ्या आवश्यक माहिती व संशोधन प्रकाशनाची नितीतत्वे यावर सखोल मार्गदर्शन केले.

अविष्कार २०२४-२५ संशोधन स्पर्धेत आयबीएमआरडीच्या ३ प्रकल्पाची निवड

नगर - डॉ. विठ्ठलराव विखे पाटील फाउंडेशनच्या आय बी एम आर डी महाविद्यालयाने विद्यार्थ्यांनी सावित्रीबाई फुले पुणे विद्यापीठ पुणे अंतर्गत पोखरात आलेल्या 'अविष्कार २०२४-२५ च्या क्षेत्रस्तरीय संशोधन स्पर्धेत नेत्रीक परा मिळवले. या स्पर्धेत शरदु काळे, प्रथम सुवर्णपद, तुषार जगताडे आणि केतन हेलोडे यांच्या संशोधन प्रकल्पांची विद्यार्थीद्वारे स्पर्धेसाठी निवड करण्यात आली आहे, अशी माहिती संचालक डॉ. संजय धर्माधिकारी यांनी दिली. विद्यार्थ्यांमध्ये संशोधनात्मक क्षमतांची लागणी, प्रत्येक क्षेत्रात नवीनतम संशोधन प्रकल्पे तयार करणे आणि राष्ट्रीय स्तरावर स्पर्धेत आयोजन केले जाते. या स्पर्धेत विद्यार्थ्यांनी महत्त्वाच्या सामाजिक





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